

BOSTON TEA PARTY
250TH ANNIVERSARY
& **REENACTMENT**



SPONSORSHIP
OPPORTUNITIES

THE LOYAL NINE SPONSORS

The “Loyal Nine” were the nine colonial patriots from Boston who met in secret to plan protests against the Stamp Act.

Commitment: \$50,000

DESIGNATION

- *Sponsor* is the Loyal Nine Sponsor of The Boston Tea Party 250th Anniversary & Reenactment and all other events, celebrations, and programs.

BRAND MARKETING

- Sponsor prominently displayed on:
 - 20% of all Signage Assets located in and around The Boston Tea Party 250th Anniversary & Reenactment Site
 - Print and digital advertisements
 - Invitations and Event Letterhead
 - Banner on all pages of the www.bostonteparty250.org website
 - Event Staff Uniforms
 - Event media kit
 - Wayfinding Signage for the Procession during the December 16th Reenactment
 - Transit Advertising in and around Greater Boston, if available
- Opportunity to:
 - Use The Boston Tea Party 250th Anniversary & Reenactment Logo on company collateral
 - Produce premium items with the Event Logo for the sole purpose of advertising or promoting the Sponsor’s products or services
- Executive Participation in events promoting the Boston Tea Party 250th Anniversary & Reenactment to international and diplomatic delegations
- Full Page Sponsor Advertisement in the Event Program
- Reenactment Outdoor Screen Advertising:
 - 30 second Sponsor Content or Advertisement per every 10 minutes of non-live programming
- 5 dedicated social media posts

THE LOYAL NINE SPONSORS

HOSPITALITY BENEFITS

- 20 VIP Passes to all December 16th Reenactment Events
- 10 Tickets to all hospitality and press events during calendar year 2023

ADDITIONAL BENEFITS

- Limited Edition commemorative coin collection (1-250) Platinum, Gold, Silver and Bronze in hand made wooden display case
- Use of the Boston Tea Party Ships & Museum for 3 private events (up to 300 people)
- 100 VIP passes to the Boston Tea Party Ships & Museum
- Large gift basket of assorted 250th merchandise
- Company Representatives to attend the Reenactment dress rehearsal and participate in the “act of throwing tea overboard” Company photo-opportunity
- Actual wooden tea crate with your company logo that will be thrown overboard on December 16th, 2023



THE FIRST CORPS OF CADETS SPONSORS

The First Corps of Cadets is the oldest military unit in continuous existence in the United States and took an active part in the War for Independence under the Command of John Hancock.

Commitment: \$25,000

DESIGNATION

- Sponsor is a First Corps of Cadets Sponsor of The Boston Tea Party 250th Anniversary & Reenactment and all other events, celebrations, and programs

BRAND MARKETING

- Sponsor prominently displayed on:
 - 10% of all Signage Assets located in and around The Boston Tea Party 250th Anniversary & Reenactment Site
 - Print and digital advertisements
 - Invitations and Event Letterhead
 - On Sponsor page of the www.bostonteparty250.org website
 - Event media kit
 - Out-home-advertising in and around Greater Boston
 - Sponsor Page of the Event Program
- Opportunity to:
 - Use The Boston Tea Party 250th Anniversary & Reenactment Logo on Sponsor company collateral
- Invitations to events promoting the Boston Tea Party 250th to international and diplomatic delegations
- Half Page Sponsor Advertisement in the Event Program
- Reenactment Outdoor Screen Advertising
 - 15 second Sponsor Content or Advertisement per every 15 minutes of non-live programming
- 3 dedicated social media posts

THE FIRST CORPS OF CADETS SPONSORS

HOSPITALITY BENEFITS

- 10 VIP Passes to all December 16th Reenactment Events
- 6 Tickets to all hospitality and press events during calendar year 2023

ADDITIONAL BENEFITS

- Limited Edition commemorative coin collection (1-250) Platinum, Gold, Silver and Bronze in hand made wooden display case
- Use of the Boston Tea Party Ships & Museum for 2 private events (up to 300 people)
- 50 VIP passes to the Boston Tea Party Ships & Museum
- Gift basket of 250th merchandise
- Company Representatives to attend the Reenactment dress rehearsal and participate in the “act of throwing tea overboard” Company photo-opportunity
- Actual wooden tea crate with your company logo that will be thrown overboard on December 16th, 2023



THE SONS OF LIBERTY SPONSORS

The "Sons of Liberty" was a loosely organized clandestine political organization founded to advance the rights of colonists to fight taxation by the British government.

Commitment: \$10,000

DESIGNATION

- Sponsor is a Sons of Liberty Sponsor of The Boston Tea Party 250th Anniversary & Reenactment and all other events, celebrations, and programs

BRAND MARKETING

- Sponsor prominently displayed on:
 - 5% of all Signage Assets located in and around The Boston Tea Party 250th Anniversary & Reenactment Site
 - Print and digital advertisements
 - Invitations and Event Letterhead
 - On Sponsor page of the www.bostonteparty250.org website
 - Out-home-advertising in and around Greater Boston
 - Sponsor Page of the Event Program
- Quarter Page Sponsor Advertisement in Event Program
- Reenactment Outdoor Screen Advertising
 - 10 second Sponsor Content or Advertisement per every 20 minutes of non-live programming
- 2 dedicated social media posts

HOSPITALITY BENEFITS

- 4 VIP Passes to all December 16th Reenactment Events
- 2 Tickets to all hospitality and press events during calendar year 2023

ADDITIONAL BENEFITS

- Use of the Boston Tea Party Ships & Museum for 1 private events (up to 300 people)
- 25 VIP passes to the Boston Tea Party Ships & Museum
- Gift basket of 250th merchandise

THE BODY OF THE PEOPLE SPONSORS

The “Body of the People” made up of over 5,000 people who attended the meeting at the Old South Meeting House on December 16th, 1773 before the “destruction of the tea”.

Commitment: \$5,000

DESIGNATION

- Sponsor is a Body of the People Sponsor of The Boston Tea Party 250th Anniversary & Reenactment and all other events, celebrations, and programs

BRAND MARKETING

- Sponsor prominently displayed on:
 - Company Listing on select Signage Assets located in and around The Boston Tea Party 250th Anniversary & Reenactment Site
 - Print and digital advertisements
 - Company Listing Sponsor page of the www.bostonteparty250.org website
 - Company Name listed in the Event Program
- 1 dedicated social media post

HOSPITALITY BENEFITS

- 2 VIP Passes to all December 16th Reenactment Events
- 2 Tickets to all hospitality and press events during calendar year 2023

ADDITIONAL BENEFITS

- Use of the Boston Tea Party Ships & Museum for 1 private events (up to 300 people)

